



## ***NEWS RELEASE***

**FOR IMMEDIATE RELEASE**

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### ***DRG<sup>&E</sup> Renamed to DRG<sup>&L</sup>*** **Lascar replaces Easterly**

**HOUSTON – October 18, 2010** – Dennard Rupp Gray & Easterly, LLC (DRG<sup>&E</sup>), a leading provider of advanced investor relations counsel and innovative analytical services for public and private companies, announced today that it has changed the name of the firm to Dennard Rupp Gray & Lascar, LLC (DRG<sup>&L</sup>).

Ken Dennard, co-founder and managing partner of DRG<sup>&L</sup>, stated, “It’s been over two years since a great friend, a great person and one of our founding partners, Gary Easterly, passed away. Moving forward, we are very pleased to announce that Jack Lascar, our partner for the past 7 years, deserves the visibility and has earned his place in our firm’s formal name.”

Jack Lascar has over 20 years of senior management experience in investor relations and corporate communications. Prior to DRG<sup>&L</sup>, Mr. Lascar worked for Terex Corporation from 1998 until 2002 as Vice-President, investor relations and corporate communications. Prior to joining Terex, Mr. Lascar was employed at Tenneco Inc, for 17 years in various positions in the areas of investor relations and business development. He joined Tenneco's investor relations program in 1990 and served as their Vice-President of Investor relations from 1994 to 1997. In his last assignment at Tenneco, he was Vice-President of business development for Central and Eastern Europe. Over the course of his IR career, Mr. Lascar has developed extensive knowledge of several industries including energy and capital goods, and extensive relationships with the analyst and money management communities. He holds an MBA and an MA in economics from the University of Houston and a BA in economic administration from the University of Grenoble, France. Mr. Lascar is fluent in French and Spanish.

Stephen Gray, co-founder and CEO of DRG<sup>&L</sup>, added, “For over a decade, DRG<sup>&L</sup> has been pioneering the next generation of best practices in investor relations services from the traditional agency model to a more transparent and compliance-based model created by the combination of proactive investor relations consulting and superior analytical services. Jack’s contributions have been important to the growth of our firm, and our clients value the superior counsel and service that he provides.”

### ***About DRG<sup>&L</sup>***

Dennard Rupp Gray & Lascar, LLC, is headquartered in Houston with offices in Atlanta, San Antonio and most recently, Chicago. The firm provides a full range of investor relations and analytical services, financial media communications services and strategic counsel to enhance the visibility, transparency and credibility of its clients within the investment and business communities.

DRG<sup>&L</sup> expanded its traditional *IR Counsel*<sup>®</sup> in 2002 by introducing *InsideOutlook*<sup>®</sup> and *IR+*<sup>®</sup>, ground-breaking services staffed by experienced former sell-side research analysts. *InsideOutlook* provides public companies unprecedented 24/7 access to experienced analysts who assist clients in developing enhanced public disclosures that increase operational and financial transparency, build management credibility, and help clients effectively communicate the correct message to the investment community. *IR+* provides clients with a first-hand perspective on the way professional investors think and work. DRG<sup>&L</sup> analysts offer both ongoing and project-specific strategic consulting services. They also prepare quarterly packages featuring valuation, peer group activity, trading and institutional ownership data for internal use by management and their board of directors; along with a fact sheet written specifically for professional investors that is a valuable external tool for institutional investor marketing programs.

Founded in 1997, DRG<sup>&L</sup> currently represents over 30 public companies totaling over \$27 billion in cumulative revenues, over \$21 billion in cumulative market capitalization and an aggregate workforce of over 90,000 employees. For more information regarding DRG<sup>&L</sup> clients or its services, visit the website at <http://www.drg-l.com> or call 713-529-6600.

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